



We are Climate, Energy, Environmental Justice & Conservation Organizations, Businesses & Allies

The Coalition leverages the combined strength of its members to enhance the quality of life for all Wisconsinites by accelerating the state's transformation to a clean energy economy.



We Believe an Economy-wide Approach to Decarbonization will Take Wisconsin Further, Faster

We champion people-first policies that create jobs for Wisconsin workers, build healthier communities and protect our natural resources. By working together, we advocate for clean energy-solutions that work for all of Wisconsin's diverse cultures, communities and geographies.



We Know the Time is Now

We're here to meet the moment. While work to protect our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point. **It's time for us to come together and work as one, to ensure the state we love - and all of its traditions - can be passed to future generations.**

The Clean Economy Coalition of Wisconsin advocates for people-centered policies – across all levels of government – that improve Wisconsinites’ quality of life, protect our state’s natural heritage and unlock economic opportunity.

The Coalition has agreed to six policy pillars - what we see as the tenets of a clean economy - each with its own goals and initiatives:



HEALTHY ECONOMY

A robust economy is necessary to move our state forward. We aim to lean into the opportunities created through the transition to a clean economy to ensure that households’ health, jobs, and choices for tomorrow are better than today.



ENVIRONMENTAL JUSTICE & INFRASTRUCTURE

We put racial and economic justice at the center of our work because we know there are can’t-wait communities already experiencing the impacts of climate change. We aim to be the bridge between the lived experiences of climate and energy consequences and the arenas where policy decisions are made.



CARBON-FREE POWER

We act to shape and support policies that support a 100% carbon-free state by 2050. We support energy freedom through increased access to clean power, allowing new sources of clean and renewable power generation to be a part of our state’s clean economy future.



HOME & BUILDING REPAIR

We advocate and act for policies to achieve 100% zero carbon new residential and commercial buildings by 2030 and to facilitate reduction of building sector energy use by 50% by 2030. We will work to phase out use of natural gas in existing homes and businesses, to prioritize retrofitting and weatherization, and to reduce energy burden on households who can least afford it.



THRIVING LANDSCAPES

We understand that Wisconsin’s economy relies on thriving landscapes that support productive agriculture, resilient cities, and valued natural areas. We will advocate for natural climate solutions that protect land and water while providing economic growth to both rural and urban communities.



NEXT-GEN TRANSPORTATION

We work with partners across all sectors to ease the road for the transition to electric and low-carbon transportation. We advocate and act to make the transition to electric vehicles cost effective, easy and equitable, with a goal of over 50% of new car sales being electric by 2030.